



# 19th International Congress of Classical Archaeology

Cologne/Bonn, Germany

## Guidelines for additional marketing opportunities

### General information

#### Event

19<sup>th</sup> International Congress of Classical Archaeology  
22 – 26 May 2018 in Cologne and Bonn  
[www.aiac2018.de](http://www.aiac2018.de)

#### Organisers

Prof. Dr. Martin Bentz  
Prof. Dr. Michael Heinzelmann

#### Contact

Christian Briesack  
Abteilung für Klassische Archäologie  
Universität Bonn  
Am Hofgarten 21, 53113 Bonn  
[congress@aiac2018.de](mailto:congress@aiac2018.de)

### Conference bag insert

#### Terms

The insert may not exceed the following size and weight. The maximum permissible size of the insert is 21,0 x 29,7 cm with a maximum weight of 200 g. If the insert exceeds this size and weight, additional costs will be determined after arrangement.

#### Delivery

The material must arrive by 30 April 2018 at the following address:  
Universität zu Köln  
Archäologisches Institut  
Diana Wozniok  
Albert Magnus Platz  
50923 Köln

### Logo printed on conference bag

#### Terms

Size and position of the logo can be discussed with the organisers. The logo needs to be submitted by 31 March 2018.

#### Data transfer

The logo needs to be submitted via email as a SVG-file or high resolution JPG/PNG-file to:  
[congress@aiac2018.de](mailto:congress@aiac2018.de).

## **Advertisement in the congress booklet**

### **Terms**

The organisers will determine the exact positioning of the advertisement inside the congress booklet. The advertisement needs to be submitted by 31 March 2018. The booklet is expected to be printed in April 2018.

### **Data transfer**

The data needs to be submitted via email as a SVG-file or high resolution JPG/PNG-file to: congress@aiac2018.de.

## **Cancellation policy**

In case of cancellation, the congress office must be notified in writing, by email (congress@aiac2018.de). All refunds will be made after the congress.

<b>Cancellation received</b>	<b>Refund</b>
before 31.03.2018	full refund, minus a 30 € handing fee
after 31.03.2018	no refund