



# 19th International Congress of Classical Archaeology

Cologne/Bonn, Germany

## Additional marketing opportunities

The International Congress of Classical Archaeology is the largest and most widely renowned exchange forum for the archaeology and cultures of the ancient Mediterranean World. The focus is on Greek and Roman civilization, but also on all neighbouring cultures. The event offers an exceptional opportunity to reach out to a wide academic community. More than 1000 scientists from 42 countries, representing all fields of historical humanities, will participate. The International Congress of Classical Archaeology has always attracted significant public interest as well as media attention.

Aside from a book exhibition/exhibitor fair we provide additional marketing opportunities; please find additional information below.

### **Conference bag**

A conference bag will be delivered to every participant during registration. The bag contains the conference documents (congress booklet, abstract book), leaflets/catalogues provided by sponsors and other material.

- Number: a minimum of 1200 bags will be distributed
- Marketing opportunities: conference bag insert, Logo printed on conference bag

### **Conference bag insert**

- Material: leaflets, catalogues and other promotional material

### **Logo printed on conference bag**

- size and positioning: open to discussion

### **Congress booklet**

The congress booklet provides the main orientation to the conference. It contains all the relevant information regarding events, programme, as well as locations and timetables. Furthermore, it provides details concerning sponsors and partners. The congress booklet will be delivered to every participant as part of the congress bag. Also, it will be available as an online version.

- Length: ca. 200 pages
- Size: 14,8 x 21,0 cm
- Print: in colour
- Number: a minimum of 1200 copies will be distributed
- Marketing opportunities: advertisement

### **Advertisement in the congress booklet**

- Size: three different sizes are available

Please fill out the online form and send it to us by March 31, 2018:

**Christian Briesack**  
**Abteilung Klassische Archäologie, Universität Bonn**  
**Am Hofgarten 21, 53113 Bonn**  
**congress@aiac2018.de**

		Number	Price*	Unit	Total*
<b>Conference bag insert</b>			200	Per insert	
<b>Logo printed on conference bag</b>			1000	Per logo	
<b>Advertisement in the congress booklet</b>	Advertisement half page		200	Per ad	
	Advertisement one page		300	Per ad	
	Advertisement two page spread		500	Per ad	
<b>TOTAL</b>					

\* All prices are in Euro and excl. 19 % German VAT.

<b>Contact details</b>	
Organisation/institution name	
Address	
Postal code	
City	
Country	
Contact person	
Email address	
Phone number	

<b>The registration is binding. I have read and accepted the conditions (“Guideline for additional marketing opportunities”).</b>		
Date	Place	Signature

Important information:

- All sponsors will be listed in the congress booklet.